

**BENJAMIN
HOWARD**

313-600-1319
BENJAMIN.HOWARD0@GMAIL.COM
ALWAYS BEN.COM

**ART
DIRECTOR**

AWARDS

CANNES LIONS - SHORTLIST - TITANIUM 2022
CANNES LIONS - BRONZE - BUSINESS TRANSFORMATION
CANNES LIONS - SHORTLIST - B2B
CANNES LIONS - SHORTLIST - DIRECT
ANDYS - GOLD
EFFIES - GOLD
D&AD - 2X WOOD PENCIL - FILM
ONE SHOW - SHORTLIST - DIRECT
ONE SHOW - SHORTLIST - CULTURE
SHOTS AWARDS - SILVER - EDITING
CANNES LIONS - SILVER- FILM 2021
CANNES LIONS - 2X SHORTLIST- FILM
AICP AWARDS - GOLD - CAUSE
AICP AWARDS - GOLD - DIRECTION
ADC AWARDS - FILM CRAFT - SHORTLIST
CLIO - BRONZE - FILM TECHNIQUE - EDITING 2018

EXPERIENCE

WIEDEN + KENNEDY NOV 2021- PRESENT
PORTLAND, OR
SENIOR CREATIVE

Concepted and produced the print, TV, and social campaign for Visa's FIFA World Cup sponsorship. Created and oversaw Expedia's global print campaign for product launch. Created TV and social films for MLB's youth baseball camps.

GREY NOV 2019 - NOV 2021
NEW YORK, NY
ASSOCIATE CREATIVE DIRECTOR

Won new business pitches for Modelo and IHG Hotels & Resorts. Produced an award winning TV and Social campaign for P&G. Created TV and social assets for Volvo and Gillette.

TRANSLATION APR 2016 - NOV 2019
NEW YORK, NY
CREATIVE

Led creative teams in the production of social content series films for JBL. Worked on TV campaign for NBA's 2018 - 19 season. Created an award winning TV spot for Nike. And created social films and event activations for Brooklyn Nets and Camps Sports.

TEAM DETROIT AUG 2014 - APR 2016
DETROIT, MI
JUNIOR CREATIVE

Created social and digital assets for Ford and Ohio Art. Produced first TV campaign for Ford. And helped win new business pitch for Purina.

EDUCATION

MOREHOUSE COLLEGE 2010 - 2014
ATLANTA, GA
BACHELOR OF BUSINESS ADMINISTRATION
MAGNA CUM LAUDE